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To Whom It May Concern:

If you are reading this and considering Nichole West for any position or partnership, take my advice and lock her up. I can say with full confidence that you will not find a harder working, more intelligent, or more committed individual to join your team.

Having been lucky enough to work with Nichole as both an immediate supervisor and eventual peer at the executive level, I have witnessed first-hand her intense dedication and passion for the cannabis industry. While her breadth of works speaks for itself, allow me to reinforce what her world-class resume already illustrates; she is truly one-of-a-kind.

I first met Nichole in 2013 and knew instantly that she was an individual that I wanted on my team, in any capacity we could get her. From that point on, I have seen Nichole rapidly excel in any position she has taken, including as a Director in our company and a VP at Sweet Leaf. Take a look at any place she has been and you will undoubtedly see her golden fingerprints all over it.

It is my humble opinion that Nichole is, and will continue to be, one of the transcendent players in the cannabis industry. If you have the opportunity to add her to your team, in any capacity, consider yourself lucky.

Please do not hesitate to reach out to me directly for any further questions you might have.

Sincerely,

Matthew LaBrier